

KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
568494-2	08/31/12	September 2012	08/27/12 - 08/30/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Dan Driscoll	Washington DC	National

Product Estimate Number Advertiser 2980 National Republican Congre NRCC IE 2012

Billing Address:

Send Payment To:

National Media Research Planning & Placement Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314

Alt Order # Flight Dates Order# 9792937 568494 08/24/12 - 09/02/12

Billing Type

Cash Broadcast Special Handling

Billing Calendar

Do Not Mail IDB# Advertiser Code | Product Code 8380 155 426

Agency Ref Advertiser Ref

KSTU P.O. Box 677596 Dallas, TX 75267-7596

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	08/24/12	08/26/12	M-F 11a-12p	11a-12p	F	:30	2	\$200.00	NM	
\vdash	Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12F	Spots/Week	<u>Rate</u> \$200.00					
	Chatai # Ch		00/20/12	rintion	Start/End Time	Lenat	h Ad-ID			Rate Type
	Spots: # Ch 8 13		/30/12 11:13 AM M-F		11a-12p		O NRCCUTO	40824		\$200.00 NM
	0 13	MG for 1			11α-12β					4200100 14111
2	08/27/12	08/30/12	M-F 11a-12p	11a-12p	M	:30	2	\$200.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 M	Spots/Week 2	<u>Rate</u> \$200.00					
	Spots: # Ch		*****	ription	Start/End Time	Lenat	n Ad-ID			Rate Type
	1 13		27/12 11:15 AM M-F		11a-12p		O NRCCUTO	40824		\$200.00 NM
	2 13		27/12 11:59 AM M-F	•	11a-12p	:3) NRCCUTO	40824		\$200.00 NM
<u></u>										
3	08/27/12	08/30/12	M-F 11a-12p	11a-12p	-T	:30	2	\$200.00	NM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 -T	Spots/Week 2	<u>Rate</u> \$200.00					
	Spots: # Ch				Start/End Time	l enati	Ad-ID			Rate Type
	2 13		28/12 11:10 AM M-F		11a-12p		NRCCUTO	10824		\$200.00 NM
	1 13		28/12 11:38 AM M-F 1		11a-12p) NRCCUTO			\$200.00 NM
L	1 13	10 00/	20/12 11.20 AW W-1	ria izp	, 10 12p					
4	08/27/12	08/30/12	M-F 11a-12p	11a-12p	W	:30	2	\$200.00	MM	
	Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12W	Spots/Week	<u>Rate</u> \$200.00					
	Chata: # Ch		00/02/12	rintion	Start/End Time	l enath	n Ad-ID			Rate Type
	Spots: # Ch 1 13		29/12 11:28 AM M-F 1		11a-12p) NRCCUTO4	10824		\$200.00 NM
	2 13		29/12 11:42 AM M-F 1	•	11a-12p) NRCCUTO4			\$200.00 NM
L	Z 13	VV U8/	23/12 11.42 AIV! W-F	1a-12p	11a-12h	.00				Ψ200.00 14W



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Line Start Date	End Date	Descript		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 08/27/12	08/30/12	M-F 11a	ı-12p	11a-12p	T	:30	2	\$200.00	NM	
Weeks: Spots: <u>#</u> Cr 1 13 2 13	Th 08	09/02/12 Date A /30/12 11		a-12p	Rate \$200.00 <u>Start/End Time</u> 11a-12p 11a-12p	:30	1 <u>Ad-ID</u>) NRCCUT04) NRCCUT04			<u>Rate Type</u> \$200.00 NM \$200.00 NM
6 08/24/12	08/26/12	M-F 12p	-1230p	12p-1230p	F	:30	1	\$200.00	NM	
Weeks: Spots: # Ch 2 13	Th 08/	08/26/12 <u>Date A</u>	MTWTFSS F ir Time Descrip ::12 PM M-F 12p	1 <u>tion</u>	<u>Rate</u> \$200.00 <u>Start/End Time</u> 12p-1230p		<u>Ad-ID</u>) NRCCUTO4	0824		<u>Rate Type</u> \$200.00 NM
7 08/27/12	08/30/12	M-F 12p	-1230p	12p-1230p	M	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	08/27/12 <u>Day Air</u>	09/02/12 <u>Date</u> <u>Ai</u>	MTWTFSS M ir Time Descrip ::29 PM M-F 12p	1 <u>tion</u>	<u>Rate</u> \$200.00 <u>Start/End Time</u> 12p-1230p	Length :30	Ad-ID NRCCUT04	0824		<u>Rate</u> <u>Type</u> \$200.00 NM
8 08/27/12	08/30/12	M-F 12p	-1230p	12p-1230p	-T	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13		09/02/12 <u>Date Ai</u>		<u>tion</u>	<u>Rate</u> \$200.00 <u>Start/End Time</u> 12p-1230p	<u>Length</u> :30	Ad-1D NRCCUT04	0824		<u>Rate Type</u> \$200.00 NM
9 08/27/12	08/30/12	M-F 12p	-1230p	12p-1230p	W	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	08/27/12 <u>Day</u> <u>Air</u>	09/02/12 <u>Date Ai</u>	MTWTFSS W r Time Descript :24 PM M-F 12p		Rate \$200.00 <u>Start/End Time</u> 12p-1230p	<u>Length</u> :30	Ad-ID NRCCUT04	0824		<u>Rate Type</u> \$200.00 NM
10 08/27/12	08/30/12	M-F 12p	-1230p	12p-1230p	T	:30	1	\$200.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	08/27/12 <u>Day Air</u>	09/02/12 <u>Date Ai</u>	MTWTFSS T r Time Descript :29 PM M-F 12p	1 <u>ilon</u>	<u>Rate</u> \$200.00 <u>Start/End Time</u> 12p-1230p	<u>Length</u> :30	Ad-ID NRCCUT040	0824		<u>Rate Type</u> \$200.00 NM
13 08/27/12	08/30/12	M-F 4p-5	5p	4p-5p	M	:30	2	\$300.00	NM	
Weeks: Spots: <u>#</u> Ch 2 13 1 13		09/02/12 <u>Date Ai</u> 27/12 4	MTWTFSS M r Time Descript :25 PM M-F 4p- :54 PM M-F 4p-	5р	Rate \$300.00 <u>Start/End Time</u> 4p-5p 4p-5p		Ad-ID NRCCUT040 NRCCUT040			Rate Type \$300.00 NM \$300.00 NM
14 08/27/12	08/30/12	M-F 4p-5	5p	4p-5p	-T	:30	2	\$300.00	NM	
Weeks: Spots: <u>#</u> Ch 2 13 1 13	Tu 08/	28/12 4	MTWTFSS -T r Time Descript :12 PM M-F 4p- :32 PM M-F 4p-	5p	Rate \$300.00 <u>Start/End Time</u> 4p-5p 4p-5p		Ad-ID NRCCUT040 NRCCUT040			Rate Type \$300.00 NM \$300.00 NM



Send Payment To: \(\text{KSTU}\)
P.O. Box 677596
Dallas, TX 75267-7596

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National Republican Congr	NRCC IE 2012	2980

					•					
ine Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
15 08/27/12	08/30/12	•		4p-5p	W	:30	2	\$300.00	NM	On the state of th
Weeks:	Start Date 08/27/12		TWTFSS -W	Spots/Week 2	<u>Rate</u> \$300.00		- 1970			
Spots: # Ch 2 13	n <u>Day Air</u>	Date Air Tim	ne Descript PM M-F 4p-	tion _	Start/End Time		n <u>Ad-ID</u> 0 NRCCUT04	40824		<u>Rate Type</u> \$300.00 NN
1 13			PM M-F 4p-		4p-5p	:3	0 NRCCUTO	40824		\$300.00 NM
16 08/27/12	08/30/12	M-F 4p-5p		4p-5p	T	:30	2	\$300.00	NM	
Weeks:	Start Date 08/27/12		TWTFSS	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: # Ch	n <u>Day Air</u>		ne Descript		Start/End Time		Ad-ID	10024		Rate Type
1 13			PM M-F 4p-	•	4p-5p 4p-5p) NRCCUT04) NRCCUT04			\$300.00 NM \$300.00 NM
2 13	Th 08/3 08/30/12	30/12 4:55 F M-F 5a-530a	PM M-F 4p-	эр 	тр-ор М	:30	1	\$175.00	NM	φοσοίσο 11111
10 00/2//12	00/30/12									
Weeks:	Start Date 08/27/12		TWTFSS	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					
Spots: # Ch	n <u>Day Air</u>		ne Descript		Start/End Time		Ad-ID			Rate Type
1 13	M 08/2	27/12 5:11 A	M M-F 5a-	530a	5a-530a	:30) NRCCUT04	10824		\$175.00 NM
19 08/27/12	08/30/12	M-F 5a-530a		5a-530a	-T	:30	1	\$175.00	NM	
Weeks:	Start Date 08/27/12		TWTFSS	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch			e Descript	<u>ion</u>	Start/End Time		Ad-ID			Rate Type
1 13	Tu 08/2	28/12 5:28 A	M M-F 5a-	530a	5a-530a	:30	NRCCUT04	0824		\$175.00 NM
20 08/27/12	08/30/12	M-F 5a-530a		5a-530a	W	:30	1	\$175.00	NM	
Weeks:	Start Date 08/27/12		TWTFSS -W	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch			ie Descript	•	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 13			M M-F 5a-5	530a	5a-530a	:30	NRCCUT04	0824		\$175.00 NM
21 08/27/12	08/30/12	M-F 5a-530a		5a-530a	T	:30	1	\$175.00	NM	
Weeks:	Start Date 08/27/12		WTFSS	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch	Day Air I	00,011.11	<u>e</u> <u>Descripti</u>	•	Start/End Time		Ad-ID			Rate Type
1 13	Th 08/3	30/12 5:12 A	M M-F 5a-5	30a	5a-530a	:30	NRCCUT04	0824		\$175.00 NM
22 08/24/12	08/26/12	M-F 530a-6a		530a-6a	F	:30	1	\$200.00	NM	
Weeks:	Start Date 08/20/12		WTFSS	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch		00/20/12	e <u>Descripti</u>	•	Start/End Time		Ad-ID			Rate Type
3 13	W 08/2 MG for 17		M M-F 5a-5	530a	5a-530a	:30	NRCCUT04	0824		\$175.00 NM
2 13		29/12 5:40 A	M M-F 530	a-6a	530a-6a	:30	NRCCUT04	0824		\$200.00 NM
23 08/27/12	08/30/12	M-F 530a-6a		530a-6a	M	:30	1	\$200.00	NM	
Weeks:			WTFSS	Spots/Week	<u>Rate</u> \$200.00					
Spots: # Ch	08/27/12 Day Air I		e Descripti	on	Start/End Time	Length	Ad-ID			Rate Type
· 1 13			M M-F 530		530a-6a	:30	NRCCUT04	0824		\$200.00 NM



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			•			Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
24 08/27/12	08/30/12	M-F 530a-6a	530a-6a	- T	:30	1	\$200.00	NM	
Weeks:	Start Date 08/27/12	09/02/12 -T	1	Rate \$200.00 Start/End Time	Length	Ad-ID	·		Rate Type
Spots: <u>#</u> Ch 1 13		1/28/12 5:59 AM M-F		530a-6a		NRCCUT04	0824		\$200.00 NM
25 08/27/12	08/30/12	M-F 530a-6a	530a-6a	W	:30	1	\$200.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12W	1	Rate \$200.00 Start/End Time	Longth	V4 ID			Pata Type
Spots: <u>#</u> Ch 1 13		<u>r Date</u> <u>Air Time</u> <u>Desc</u> /29/12 5:58 AM M-F		530a-6a	<u>Length</u> :30	NRCCUT04	0824		<u>Rate Type</u> \$200.00 NM
26 08/27/12	08/30/12	M-F 530a-6a	530a-6a	T	:30	1	\$200.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12T	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch 1 13		<u>Date</u> <u>Air Time</u> <u>Desc</u> /30/12 5:39 AM M-F		Start/End Time 530a-6a	<u>Length</u> :30	Ad-ID NRCCUT04	0824		<u>Rate</u> <u>Type</u> \$200.00 NM
28 08/27/12	08/30/12	M-F 6a-7a	6a-7a	M	:30	1	\$350.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 M	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: <u>#</u> Ch 1 13	Day Air			Start/End Time 6a-7a	<u>Length</u> :30	Ad-ID NRCCUT04	0824	•	<u>Rate Type</u> \$350.00 NM
29 08/27/12	08/30/12	M-F 6a-7a	6a-7a	-T	:30	1	\$350.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 -T	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: <u>#</u> Ch 1 13	<u>Day Air</u> Tu 08/			<u>Start/End Time</u> 6a-7a	<u>Length</u> :30	Ad-ID NRCCUT041	0824	<u>-</u>	<u>Rate Type</u> \$350.00 NM
30 08/27/12	08/30/12	M-F 6a-7a	6a-7a	W	:30	1	\$350.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12W	Spots/Week 1	<u>Rate</u> \$350.00					
Spots: <u>#</u> Ch <u>1</u> 13		<u>Date</u> <u>Air Time</u> <u>Desc</u> /29/12 6:10 AM M-F 6		<u>Start/End Time</u> 6a-7a	Length :30	Ad-ID NRCCUT040	0824		<u>Rate</u> <u>Type</u> \$350.00 NM
31 08/27/12	08/30/12	M-F 6a-7a	6a-7a	T	:30	1	\$350.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12T	Spots/Week 1	<u>Rate</u> \$350.00	·				
Spots: <u>#</u> Ch 1 13	Day Air			Start/End Time 6a-7a	<u>Length</u> :30	<u>Ad-ID</u> NRCCUT040	0824		<u>Rate Type</u> \$350.00 NM
33 08/27/12	08/30/12	M-F 6a-7a	6a-7a	M	:30	1	\$400.00	NM	
	Start Date 08/27/12	End Date MTWTFSS 09/02/12 M	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch 1 13	<u>Day Air</u>			Start/End Time 6a-7a	Length :30	Ad-ID NRCCUT040	0824		<u>Rate Type</u> \$400.00 NM



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Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	and the second s
34 08/27/12	08/30/12	M-F 6a-7a	6a-7a	-T	:30	1	\$400.00	NM	
Weeks: Spots: # Ch				<u>Rate</u> \$400.00 <u>Start/End Time</u> 6a-7a		n <u>Ad-ID</u> NRCCUTO	40824		<u>Rate</u> <u>Type</u> \$400.00 NM
1 13	Tu 08/	28/12 6:56 AM M-F 6a	1-/a	0a-7 a					ψ+00.00 1477
35 08/27/12	08/30/12	M-F 6a-7a	6a-7a	W	:30	1	\$400.00	NM	
Weeks: Spots: <u>#</u> Ch	Start Date 08/27/12 Day Air	End Date MTWTFSS 09/02/12W Date Air Time Descri	Spots/Week 1 ption	<u>Rate</u> \$400.00 <u>Start/End Time</u>		n <u>Ad-ID</u>			Rate Type
1 13	W 08/	29/12 6:58 AM M-F 6a	ı-7a	6a-7a	:30) NRCCUTO	40824		\$400.00 NM
36 08/27/12	08/30/12	M-F 6a-7a	6a-7a	T	:30	1	\$400.00	NM	
Weeks: Spots: # Ch 1 13		End Date MTWTFSS 09/02/12T Date Air Time Descrit 30/12 6:58 AM M-F 6a		<u>Rate</u> \$400.00 <u>Start/End Time</u> 6a-7a		Ad-ID NRCCUT04	10824		<u>Rate</u> <u>Type</u> \$400.00 NM
37 08/24/12	08/26/12	M-F 7a-8a	7a-8a	F	:30	2	\$400.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFSS 08/26/12F	Spots/Week 2	<u>Rate</u> \$400.00				· · · · · · · · · · · · · · · · · · ·	
Spots: # Ch			otion	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
7 13	Tu 08/2			6a-7a	:30) NRCCUT04	10824		\$400.00 NM
5 13	Tu 08/2		-9a	8a-9a	:30) NRCCUT04	10824		\$350.00 NM
8 13	W 08/2	29/12 6:28 AM M-F 6a 7.1,37.1,37.2,32.1,42.2,42	-7a	6a-7a	:30) NRCCUT04	0824		\$350.00 NM
4 13	W 08/2	29/12 7:40 AM M-F 7a 7.1,37.1,37.2,32.1,42.2,42	-8a	7a-8a	:30) NRCCUT04	0824		\$400.00 NM
6 13	W 08/2	29/12 8:43 AM M-F 8a	-9a	8a-9a	:30) NRCCUT04	0824		\$350.00 NM
3 13	Th 08/3	7.1,37.1,37.2,32.1,42.2,42 30/12 7:20 AM M-F 7a 7.1,37.1,37.2,32.1,42.2,42	-8a	7a-8a	:30	NRCCUT04	0824		\$400.00 NM
38 08/27/12	08/30/12	M-F 7a-8a	7a-8a	M	:30	2	\$400.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 M	Spots/Week 2	<u>Rate</u> \$400.00		•			
Spots: # Ch		Date <u>Air Time</u> Descrip		Start/End Time	Length				Rate Type
2 13		27/12 7:12 AM M-F 7a		7a-8a		NRCCUT04			\$400.00 NM
1 13	M 08/2	27/12 7:42 AM M-F 7a	-8a	7a-8a	:30	NRCCUT04	0824		\$400.00 NM
39 08/27/12	08/30/12	M-F 7a-8a	7a-8a	-T	:30	2	\$400.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFSS 09/02/12 -T	Spots/Week 2	<u>Rate</u> \$400.00	***				
Spots: # Ch			_	Start/End Time	<u>Length</u>				Rate Type
2 13		28/12 7:14 AM M-F 7a		7a-8a		NRCCUT04			\$400.00 NM
1 13	Tu 08/2	28/12 7:42 AM M-F 7a	-8a	7a-8a	:30	NRCCUT04	0824		\$400.00 NM



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National Republican Congr	NRCC IE 2012	2980

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
40 08/27/12	08/30/12	M-F 7a-8a	7a-8a	W	:30	2	\$400.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTF 09/02/12W		<u>Rate</u> \$400.00					
Spots: # C			_	Start/End Time	. Length	Ad-ID			Rate Type
2 13		3/29/12 7:29 AM M		7a-8a	:30	NRCCUT04	0824		\$400.00 NM
1 13	3 W 08	/29/12 7:58 AM M	F 7a-8a	7a-8a	:30	NRCCUT04	0824		\$400.00 NM
41 08/27/12	08/30/12	M-F 7a-8a	7a-8a	T	:30	2	\$400.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTF: 09/02/12T-		<u>Rate</u> \$400.00					
Spots: # C				Start/End Time	Length	Ad-ID			Rate Type
2 13		/30/12 7:41 AM M-		7a-8a	:30	NRCCUT04	0824		\$400.00 NM
1 13	3 Th 08	/30/12 7:57 AM M-	F 7a-8a	7a-8a	:30	NRCCUT04	0824		\$400:00 NM
43 08/27/12	08/30/12	M-F 8a-9a	8a-9a	M	:30	2	\$350.00	NM	-
Weeks:	Start Date 08/27/12	End Date MTWTF: 09/02/12 M		<u>Rate</u> \$350.00					
Spots: # Cl				Start/End Time	Length	Ad-ID		,	Rate Type
1 13		/27/12 8:16 AM M-		8a-9a	:30	NRCCUT04	0824		\$350.00 NM
2 13	B M 08	/27/12 8:53 AM M-	F 8a-9a	8a-9a	:30	NRCCUT04	0824		\$350.00 NM
44 08/27/12	08/30/12	M-F 8a-9a	8a-9a	-T	:30	2	\$350.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFS		<u>Rate</u> \$350.00		. 49.E4	***		·
Spots: # Cl			scription	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 13		/28/12 8:30 AM M-	F 8a-9a	8a-9a		NRCCUT04			\$350.00 NM
2 13	Tu 08	/28/12 8:59 AM M-	F 8a-9a	8a-9a	:30	NRCCUT04	0824		\$350.00 NM
45 08/27/12	08/30/12	M-F 8a-9a	8a-9a	W	:30	2	\$350.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFS		<u>Rate</u> \$350.00					
Spots: # Ch		Date Air Time De	<u>scription</u>	Start/End Time	Length	Ad-ID			Rate Type
2 13	W 08	/29/12 8:23 AM M-	F 8a-9a	8a-9a		NRCCUT040			\$350.00 NM
1 13	W 08,	/29/12 8:59 AM M-	F 8a-9a	8a-9a	:30	NRCCUT040	0824		\$350.00 NM
46 08/27/12	08/30/12	M-F 8a-9a	8a-9a	T	:30	2	\$350.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFS 09/02/12T		<u>Rate</u> \$350.00	101.12.00				
Spots: # Ch			scription	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
2 13		/30/12 8:21 AM M-	F 8a-9a	8a-9a	:30	NRCCUT040	0824		\$350.00 NM
1 13	Th 08/	/30/12 8:57 AM M-	F 8a-9a	8a-9a	:30	NRCCUT040	0824		\$350.00 NM
52 08/27/12	08/30/12	M-F 5p-530p	5p-530p	M	:30	1	\$425.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTFS 09/02/12 M		<u>Rate</u> \$425.00					
Spots: # Ch				Start/End Time	<u>Length</u>				Rate Type
1 13		27/12 5:23 PM M-	= 5p-530p	5p-530p	:30	VRCCUT040	0824		\$425.00 NM



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568494-2	08/31/12	September 2012	08/27/12 - 08/30/12

Advertiser	<u>Product</u>	Estimate Number
National Republican Congr	NRCC IE 2012	2980

Spotol

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
53 08/27/12	08/30/12	M-F 5p-530p	5p-530p	-T	:30	1	\$425.00	NM	
Weeks: Spots: # C	08/27/12 0			Rate \$425.00 Start/End Time		Ad-ID	40004		Rate Type
1 13	Tu 08/28	/12 5:09 PM M-F 5p	o-530p	5p-530p	:30) NRCCUTO	40824		\$425.00 NM
54 08/27/12	08/30/12	M-F 5p-530p	5p-530p	W	:30	1	\$425.00	NM	
Weeks: Spots: # Cl	08/27/12 0	nd Date MTWTFSS 9/02/12w ate Air Time Descri	Spots/Week 1 ption	<u>Rate</u> \$425.00 <u>Start/End Time</u>		n <u>Ad-ID</u>			Rate Type
1 13	W 08/29	/12 5:24 PM M-F 5p	o-530p	5p-530p	:30) NRCCUTO	40824		\$425.00 NN
55 08/27/12	08/30/12	M-F 5p-530p	5p-530p	T	:30	1	\$425.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13	08/27/12 0 n <u>Day Air Da</u>			<u>Rate</u> \$425.00 <u>Start/End Time</u> 5p-530p		1 <u>Ad-ID</u>) NRCCUTO	40824		<u>Rate</u> <u>Type</u> \$425.00 NM
57 08/27/12	08/30/12	M-F 530p-6p	530p-6p	M	:30	1	\$425.00	NM	
Weeks: Spots: # Cl	n <u>Day Air Da</u>	9/02/12 M ate <u>Air Time</u> <u>Descri</u>		<u>Rate</u> \$425.00 <u>Start/End Time</u> 530p-6p		Ad-ID NRCCUTO	40824		<u>Rate</u> <u>Type</u> \$425.00 NM
58 08/27/12	08/30/12	M-F 530p-6p	530p-6p	-T	:30	1	\$425.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13	08/27/12 0 n <u>Day</u> <u>Air Da</u>			<u>Rate</u> \$425.00 <u>Start/End Time</u> 530p-6p	<u>Length</u> :30	I <u>Ad-ID</u>) NRCCUT04	40824		<u>Rate</u> <u>Type</u> \$425.00 NM
59 08/27/12	08/30/12	M-F 530p-6p	530p-6p	W	:30	1	\$425.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13	08/27/12 0 n <u>Day Air Da</u>	9/02/12W te <u>Air Time</u> <u>Descri</u>		<u>Rate</u> \$425.00 <u>Start/End Time</u> 530p-6p	Length :30	Ad-ID NRCCUT04	40824		<u>Rate</u> <u>Type</u> \$425.00 NM
60 08/27/12	08/30/12	M-F 530p-6p	530p-6p	T	:30	1	\$425.00	NM	
Weeks: Spots: <u>#</u> CI 1 13	08/27/12 0 n <u>Day Air Da</u>			<u>Rate</u> \$425.00 <u>Start/End Time</u> 530p-6p	Length :30	Ad-ID NRCCUT04	10824		<u>Rate</u> <u>Type</u> \$425.00 NM
62 08/27/12	08/30/12	M-F 1005p-1035p	1005p-1035p	M	:30	1	\$450.00	NM	
Weeks: Spots: # Cl	08/27/12 0 n <u>Day</u> <u>Air Da</u>			<u>Rate</u> \$450.00 <u>Start/End Time</u> 1005p-1035p	<u>Length</u> :30	Ad-ID NRCCUTO4	10824	·	<u>Rate Type</u> \$450.00 NM



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568494-2	08/31/12	September 2012	08/27/12 - 08/30/12

Advertiser	Product	Estimate Number
National Republican Congr	NRCC IE 2012	2980

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
63 08/27/12	08/30/12	M-F 1005p-1035p	1005p-1035p	-T	:30	1	\$450.00	NM	
Weeks: Spots: # C 1 13	08/27/12 h <u>Day Air D</u>	End <u>Date</u> <u>MTWTFSS</u> 09/02/12 -T Date <u>Air Time</u> <u>Descri</u> 8/12 10:31 PM M-F 10		<u>Rate</u> \$450.00 <u>Start/End Time</u> 1005p-1035p		n <u>Ad-ID</u>) NRCCUT0	40824		<u>Rate</u> <u>Type</u> \$450.00 NM
64 08/27/12	08/30/12	M-F 1005p-1035p	1005p-1035p	W	:30	1	\$450.00	NM	
Weeks: Spots: # C	08/27/12 h <u>Day Air D</u>	<u>End Date</u> <u>MTWTFSS</u> 09/02/12W <u>Date</u> <u>Air Time</u> <u>Descri</u> 9/12 10:31 PM M-F 10	1 <u>ption</u>	Rate \$450.00 Start/End Time 1005p-1035p		<u>1 Ad-ID</u>) NRCCUT0	40824		<u>Rate</u> <u>Type</u> \$450.00 NM
65 08/27/12	08/30/12	M-F 1005p-1035p	1005p-1035p	T	:30	1	\$450.00	NM	
Weeks: Spots: <u>#</u> Cl	n <u>Day Air D</u>	09/02/12T		Rate \$450.00 <u>Start/End Time</u> 1005p-1035p		<u>Ad-ID</u>) NRCCUTO	40824		<u>Rate Type</u> \$450.00 NM
67 08/27/12	08/30/12	M-F 1035p-1105p	1035p-1105p	M	:30	1	\$375.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13	n <u>Day Air D</u>	09/02/12 M	1 otion	<u>Rate</u> \$375.00 <u>Start/End Time</u> 1035p-1105p		Ad-ID NRCCUTO	40824		<u>Rate</u> <u>Type</u> \$375.00 NM
68 08/27/12	08/30/12	M-F 1035p-1105p	1035p-1105p	- T	:30	1	\$375.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13	n <u>Day Air D</u>	09/02/12 -T	<u>otion</u>	Rate \$375.00 Start/End Time 1035p-1105p		Ad-ID NRCCUT04	40824		<u>Rate Type</u> \$375.00 NM
69 08/27/12	08/30/12	M-F 1035p-1105p	1035p-1105p	W	:30	1	\$375.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	08/27/12 (Day <u>Air D</u>		1 otion	<u>Rate</u> \$375.00 <u>Start/End Time</u> 1035p-1105p	<u>Length</u> :30	Ad-ID NRCCUTO4	10824		<u>Rate Type</u> \$375.00 NM
70 08/27/12	08/30/12	M-F 1035p-1105p	1035p-1105p	T	:30	1	\$375.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	08/27/12 0 n <u>Day Air D</u>			Rate \$375.00 <u>Start/End Time</u> 1035p-1105p	<u>Length</u> :30	Ad-ID NRCCUT04	10824		<u>Rate</u> <u>Type</u> \$375.00 NM
74 08/27/12	08/30/12	M-F 9p-1005p	9p-1005p	M	:30	1	\$1,200.00	NM	
Weeks: Spots: # Ch 1 13	08/27/12 0 n <u>Day Air D</u>			Rate \$1,200.00 Start/End Time 9p-1005p	Length :30	Ad-ID NRCCUT04	0824		<u>Rate</u> <u>Type</u> \$1,200.00 NM



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National Republican Congr	NRCC IE 2012	2980

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	and the state of t
75 08/27/12	08/30/12	M-F 9p-1005p	9p-1005p	-T	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> Cl 1 13	08/27/12 0 h <u>Day Air D</u>			<u>Rate</u> \$1,200.00 <u>Start/End Time</u> 9p-1005p	Length :30	Ad-ID NRCCUTO	40824		<u>Rate</u> <u>Type</u> \$1,200.00 NM
76 08/27/12	08/30/12	M-F 9p-1005p	9p-1005p	W	:30	1	\$1,200.00	NM	
Weeks: Spots: # Cl 1 13	08/27/12 0 n <u>Day Air D</u>			Rate \$1,200.00 <u>Start/End Time</u> 9p-1005p	<u>Length</u> :30	Ad-ID NRCCUT04	40824		<u>Rate</u> <u>Type</u> \$1,200.00 NM
77 08/24/12	08/26/12	M-F 9p-1005p	9p-1005p	F	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> Ch 4 13	08/20/12 0 Day Air Day	3/12 5:27 PM M-F 5p		Rate \$1,200.00 <u>Start/End Time</u> 5p-530p	<u>Length</u> :30	Ad-ID NRCCUT04	10824		<u>Rate</u> <u>Type</u> \$425.00 NM
2 13	W 08/29 MG for 56.		o-1005p	9p-1005p	:30	:30 NRCCUT040824			\$1,200.00 NM
3 13)/12 5:57 PM M-F 53	30p-6p	530p-6p	:30 NRCCUT040824			\$425.00 NM	
78 08/27/12	08/30/12	M-F 9p-1005p	9p-1005p	M	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	08/27/12 0 n <u>Day Air Da</u>			Rate \$1,200.00 <u>Start/End Time</u> 9p-1005p	Length :30	Ad-ID NRCCUT04	0824		Rate Type \$1,200.00 NM
79 08/27/12	08/30/12	M-F 9p-1005p	9p-1005p	-T	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	08/27/12 0 Day Air Da			Rate \$1,200.00 <u>Start/End Time</u> 9p-1005p	<u>Length</u> :30	<u>Ad-ID</u> NRCCUT04	. 0824		<u>Rate</u> <u>Type</u> \$1,200.00 NM
80 08/27/12	08/30/12	M-F 9p-1005p	9р-1005р	W	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> Ch 1 13	08/27/12 0 n <u>Day Air Da</u>			Rate \$1,200.00 <u>Start/End Time</u> 9p-1005p	Length :30	<u>Ad-ID</u> NRCCUT04	0824		<u>Rate</u> <u>Type</u> \$1,200.00 NM
81 08/27/12	08/30/12	M-F 9p-1005p	9p-1005p	T	:30	1	\$1,200.00	NM	
Weeks: Spots: <u>#</u> Cr 1 13	08/27/12 0 Day <u>Air Da</u>			Rate \$1,200.00 <u>Start/End Time</u> 9p-1005p	Length :30	<u>Ad-ID</u> NRCCUT04	0824		Rate Type \$1,200.00 NM



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Spots/

Line	Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
84	08/27/12	08/30/12	FOX Prin	ne Monday 7-8	o 7p-8p	M	:30	2	\$1,200.00	NM		
	Weeks:	Start Date 08/27/12	End Date 09/02/12	MTWTFSS M	Spots/Week 2	<u>Rate</u> \$1,200.00					·	
	Spots: # Ch	Day Air	Date Air	r Time Descrip	tion_	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate</u> <u>T</u>	ype
Ī	2 13	M 08/	27/12 6:	59 PM FOX Pr	me Monday 7-8p	7p-8p	:3	0 NRCCUT04	10824		\$1,200.00	NM
	1 13	M 08/	27/12 7:	40 PM FOX Pr	me Monday 7-8p	7p-8p	:3	0 NRCCUT04	10824		\$1,200.00	NM

Total Spots

an

Gross Total

\$37,875.00

Payment Terms 30 Days

Agency Commission

\$5,681.25

Net Amount Due

\$32,193.75